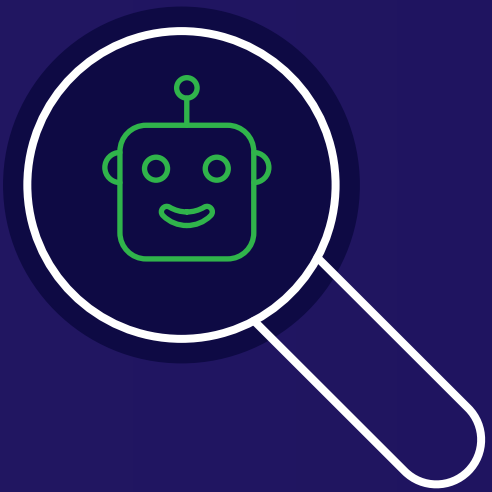


GenAI for retail: The secret weapon of customer-first brands

In today's competitive retail landscape, customer experience is paramount. With 32% of customers ready to abandon a brand after just one bad experience¹, retailers must leverage cutting-edge technologies to stay ahead.

Strategic GenAI solutions for retail excellence

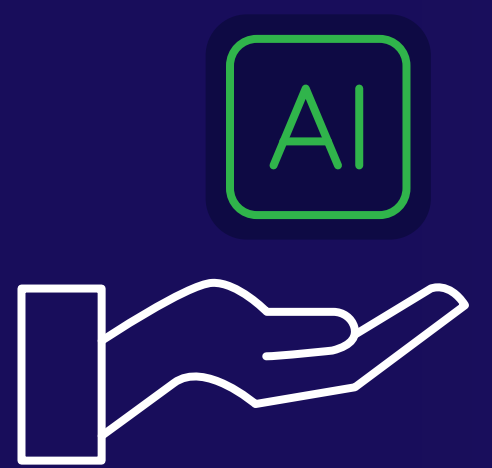


Conversational Search: Redefining Product Discovery

Powered by AWS Bedrock's Large Language Foundational models

Reduce search abandonment rates from 68% to minimal levels

Enable natural language product searches



Intelligent Product Recommendations

Leverage AWS Personalize and SageMaker for dynamic suggestions

Increase impulse purchases and brand loyalty

Adaptive recommendations that evolve with customer preferences

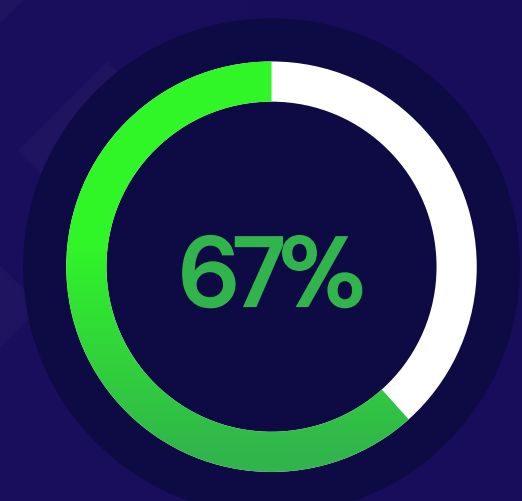
24/7 Ai-Powered Customer Support



Over 90% accuracy
in chatbot responses²



30% reduction in
customer service costs



67% increase in
customer satisfaction



Personalized Styling Experience

AI-driven personal stylist recommendations

20% increase in customer spending

Tailored advice based on purchase history and events

Why Choose AWS and Dedicatted?

- Advanced AWS technology partner
- Industry-leading best practices
- Comprehensive solution design
- Expertise in complex retail challenges

Get Started with AWS and Dedicatted

Transform your retail experience with Generative AI. Schedule your free consultation today and unlock the future of customer engagement.

[Schedule Free Consultation](#) →